



Contract: Editorial and Trend Research Intern **Based:** London, N1 (Old Street)
Placement: 12 weeks, full time **Reporting to:** Editor

Job description

Canvas8 is a global online information service for the advertising community that provides insight into consumer and industry trends, and inspiration for agencies and brands. We're looking for an intelligent, motivated and creative intern to join our busy editorial team.

Are you detail oriented, able to pick your way through a vast quantity of information and home in on what's relevant and interesting? Do you have a desire to understand people, their interest groups or the social consequences of new technologies in emerging markets?

A lively interest in, and basic understanding of, the advertising and marketing industry is highly desirable. Preference will be shown to graduates from a sociology, anthropology, psychology, political science, research or journalism background.

This role will give you valuable insight into consumer behaviour, bags of writing experience and the ability to assess a plethora of research material in the context of advertising and brands.

The role & responsibilities

The successful candidate will be expected to take an active role within the editorial team. Working with the Editor and the rest of the editorial team, they will be:

Researching consumer trends, compiling industry data and analysis

Conducting occasional focus group interviews

Assisting with research and analysis on specific projects

Presenting trends and ideas in meetings and as content on the website; article research and writing will be a substantial part of the role

Exploring trends in new industry sectors as we extend our coverage

Experience and skills

Essential

- Degree educated (minimum 2:1)
- A-levels minimum ABB
- Excellent written and verbal communication skills
- Internet savvy, computer literate (experience of using content management systems desirable)
- Team player, self-motivated individual, reliable, creative and analytical thinker, well organised and able to take initiative
- Ability to spot relevant information and present it in an accessible way, a strong instinct for an angle or story

Highly desirable

- Photoshop and photography skills
- Additional languages – in particular Spanish, German or Italian

If you would like to apply for this role please email Debbi at careers@canvas8.com, attaching your CV and a covering letter outlining your suitability. Thanks for your interest.